



## NIAGARA COUNTY 2008 BICENTENNIAL PARTNERED EVENT REQUEST FORM

Event Name: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Event Date: \_\_\_\_\_ Event Location: \_\_\_\_\_

Average Attendance: \_\_\_\_\_

Description of Event:

Why this event should be included as a Bicentennial Event:

All submissions for inclusion as a Bicentennial Partnered Event are voted upon by the Bicentennial Executive Committee, and must be received by 12/30/2007 to be included in the regional tourism publication.

Send completed application to:

**Niagara County Bicentennial Commission**

**PO Box 461**

**Lockport, NY 14095-0461**

2008 MARKS THE 200<sup>TH</sup> ANNIVERSARY OF NIAGARA COUNTY. AS PART OF A GRAND CELEBRATION TO TAKE PLACE THROUGHOUT THE YEAR, WE NOT ONLY WANT TO DEVELOP SOME EVENTS SPECIFICALLY FOR THE BICENTENNIAL, WE ALSO WANT TO INCLUDE EXISTING EVENTS THAT ARE COUNTY INSTITUTIONS THEMSELVES AND COULD MAKE A GREAT CELEBRATION EVEN GREATER. AS A PARTNERED EVENT, YOUR EVENT WILL BE LISTED IN A SPECIAL SECTION OF THE **NIAGARA-USA TOURISM GUIDE** AND WILL RECEIVE FURTHER PROMOTION AT OTHER BICENTENNIAL EVENTS.

**The following standards are provided as a guideline to assist in planning efforts:**

## **PURPOSE AND GOALS**

*The purpose of these standards is to...*

Ensure that Niagara County endorses only quality projects, events and programs related to or in concert with the observance of the 2008 Niagara County Bicentennial.

Encourage public and private investment in educational, heritage and cultural resources related to the Bicentennial.

Ensure that projects, events and programs focus on one or more aspect of the County history, and reflect authenticity, historical integrity, and are of good quality.

## **STANDARDS**

*Any project, event or program must meet the following standards to be considered for endorsement ...*

Good quality

Thematically accurate (If applicable)

Fair price for value (if applicable)

*Other criteria that will enhance endorsement are...*

Promotes historical accuracy and integrity

Promotes multi-cultural themes and images

Advances educational and commemorative goals of the Steering Commission and/or is potentially capable of creating lasting legacies

*Additional criteria that will enhance endorsement are...*

Event is well planned and organized

Event offers the proper facilities for attendees

Event has a set of goals and a plan of action to accomplish these goals

Event is in "good taste" and reflects the mission and goals of the Bicentennial Steering Commission.

***Kindly Refer Questions to 716-439-7026***